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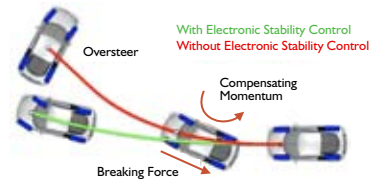
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MANUFACTURER CUTS CORNERS,  
COSTS TEEN HER LIFE.



## A Manufacturer's Oversight Led to a Fatal Impact.

Jamie was on her way to band practice when tragedy struck. She entered a curve in the roadway, where there was water pooled from an early morning rain. Jamie lost control as her car began to skid or yaw sideways into the oncoming lane. Jamie was killed by the impact of an on-coming pick-up truck. The police who investigated wrote a report that cited Jamie for losing control of her vehicle and causing the collision.



But what the police did not know, and what Jamie's parents would later learn, is that the manufacturer of her vehicle knew that it was prone to "oversteer" or yaw under these types of conditions and had made the conscious decision to not include a brake system, which could have prevented Jamie's death. In fact, the manufacturer's own research department concluded that this inexpensive and available brake system is capable of preventing nearly eighty percent of all skidding accidents. The system, known as Electronic Stability Control (ESC), was already offered on many makes and models but not on Jamie's vehicle.



Hossley & Embry represented Jamie's family and has represented many others in similar cases involving the absence of ESC. ESC is a simple and inexpensive system that was readily available to all manufacturers beginning in the mid-1990s. The system functions by placing a sensor on the steering wheel and the vehicle itself. If the sensors

perceive that the vehicle is spinning or yawing more than the driver intended by his/her steering wheel input, the ESC system will apply selective braking to certain wheels to keep the vehicle on path. This system has saved thousands of lives, but could have saved many more if it had been applied to more vehicles. Anytime there are late model vehicles and skidding or yawing involved in a crash, all ESC-related issues must be explored. Please contact Jeff Embry at Hossley Embry, L.L.P. if you wish to have a possible ESC case evaluated.

The difference between believing and proving: hard work.

Hossley & Embry is accepting referrals of products liability and personal injury cases throughout Texas. Please call 903-526-1772 or email [jeff@hossleyembry.com](mailto:jeff@hossleyembry.com).

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